

our environment

the steps to a more sustainable future

we give extensive consideration

to the impact on the environment throughout our

production processes and ensure that the best

environmental option is always adopted

our once fired technology
uses up to 40% less energy per piece

90% of our ceramic products are manufactured in the UK

100% of our unused clay from the manufacturing process is recycled

40% reduction in energy consumption due to investment in fast fire kilns

1980 2000

green products

Climate change agreement - target set at 10% energy reduction per tonne of product produced

once fired technology

Our once firing technology was first introduced in 1980

2007 2009

recycle

We introduced our first waste compactor

green products

Our compressed air management system was installed

green products

Our fast fire tunnel kiln for Alchemy was introduced

2010

green products

We installed our fast fire eisenmann tunnel kiln for once fired cups

ogo ala

We first used eco glaze on all Super Vitrified Profile products

green products

Achieved a 10% energy reduction target as set in 2000. New target for 2020 of a further 10% reduction

2011

once fired technology

40% of all UK products are now once fired

the Churchill charter

we introduced our environmental charter

2 2013

recyc

100% of waste now recycled = 0% to landfill *applicable to manufacturing waste

recycle

94% of all waste in 2012 was recycled

green products

Our eco glaze is now used on all UK ceramic

014

recycle Waste clay

reclamation machine installed - 50+ tonnes of clay reused and diverted from landfill in 2014

2015

| efficiency investment

Our new kiln in two new energy efficient kilns, consumption by 22.5% per 12 consumption by items fired 34%.

in energy efficient lighting across the entire site

investment



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